



BMS Sports MANAGEMENT

School of Sports is a unique blend of academic and practical learning of the current sporting ecosystems around the world. It focuses on not just athlete development but development of the various verticals in this industry from events to human resource, from sports science to technology over the span of your course here you will be introduced to all these modules across subjects. This helps students build a more holistic view of the sports management industry and make more informed decisions when joining the workforce.

The Sports Management course curriculum is designed to support you with:

- Analysing, creating, and managing sports products and services.
- Identifying the organizational structure and governance of sporting organizations.
- Understanding the future of Sports through innovation & technology.
- Finding your niche from a vast gamut of potential within the sporting ecosystem.

Why Choose TransStadia Institute?

- TransStadia Institute in collaboration with University of Mumbai brings you the legacy of University of Mumbai, one of the finest and historic establishments, and the legacy of TransStadia group being the pioneers of Sports Management
- A sprawling 106 acre campus centrally located in Mumbai.
- A unique center of excellence with cutting edge equipment used to test athletes at all stages of their competitive careers.
- Equal focus on sports science and management.
- Lots of on field learning through opportunities in live projects, events etc. and much more.
- A unique curriculum of academic and experiential learning that offers global reach.
- Best in class experienced global academicians who are passionate about driving innovation in sport.
- Campus Immersion Program - spend one month at the Ahmedabad Campus for experiential and practical learning



   
@transstadiainstitute

CENTRE OF EXCELLENCE IN SPORTS SCIENCE & SPORTS MANAGEMENT
TRANSSTADIA INSTITUTE IN COLLABORATION WITH THE UNIVERSITY OF MUMBAI



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Program STRUCTURE

The entire course is designed alongside the lifecycle of an athlete for e.g. the initially semesters focus on foundational subjects of management most relevant to grassroots sport, the next 2 semesters focus on introduction to sports specific subjects the period where an athlete is in its developmental stage and eventually the last 2 semesters are specializations similar to elite sport.

FOUNDATION COURSES

Principles of Management
Communication
Accountancy
Economics
Marketing

CORE COURSES

Physical Education
Sports Organisation & Administration
Sports Media & Communication
Sports Governance
Sports Marketing & PR

SPECIALISATION COURSES

High Performance in Sport
Sports Nutrition
Competition structures in Sports
Sports Leadership
E-Sports

Career PROSPECTS

Sports Administrator

Sports Team
Manager

Sports Scientist

Sports Facility
Manager

Sports Event
Manager

Sports Media /
Journalism / Broadcast

Sports Sponsorship
Manager

Sports Consultant

Sports Analytics
Manager

“ Sports is no longer a recreational career, it's an industry like any other with immense scope of growth. It is time we recognise this and drive our collective passion towards growth of this ecosystem through awareness, education, opportunity and structure. ”

Program Director



Free
COUNSELLING

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